



**HEALTHCARE
EXCELLENCE
AWARDS 2021
13TH EDITION**

INSPIRE • CHANGE • TOGETHER

20TH OCTOBER 2021

FICCI - Industry's Voice for Policy Change

Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community.

Our Vision

To be the thought leader for industry, its voice for policy change and its guardian for effective implementation.

Our Mission

To carry forward our initiatives in support of rapid, inclusive and sustainable growth that encompass health, education, livelihood, governance and skill development.

To enhance efficiency and global competitiveness of Indian industry and to expand business opportunities both in domestic and foreign markets through a range of specialised services and global linkages.



FICCI's Flagship

AWARDS



FICCI Healthcare Excellence Awards

FICCI Higher Education Excellence Awards

**FICCI Quality Systems Excellence Awards
for Manufacturing**

FICCI Millennium Alliance Awards

**FICCI DST-Lockheed Martin Innovators'
Competition & Awards**

FICCI Water Awards

FICCI Chemicals & Petrochemicals Awards

FICCI India Sports Awards

FICCI SEDF Business World CSR Awards





Why FICCI: Relevance

Apex industry body, we recognize, promote, and encourage best practices in the sectors that we work across



Having a wide reach across industry, being represented by over 2,50,000 members

Neutral credible platform



Forum for convergence of Public & Private Sectors



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About FICCI Healthcare Excellence Awards



The FICCI Healthcare Excellence Awards was conceptualised in 2009, with an aim to felicitate organizations and individuals for their contributions to the industry by innovating for increased efficiency, affordability and improved performance of healthcare delivery at large.

The FICCI Awards have emerged as the definitive recognition for contribution to healthcare in the country over the years based on Innovation, Impact and Sustainability & Scalability which forms the three criteria's for evaluation.

Indian Healthcare industry is growing at a tremendous pace owing to its strengthening coverage, services and increasing expenditure by public as well as private players, however, there is no dearth of challenges as India lags the world averages in key health indicators, health infrastructure and manpower compared to the developed world, and hence organizations who through their innovative solutions are able to address these challenges, should be recognized and encouraged.

A large, golden, hand-drawn style outline of a person stands on the left side of the slide. The figure is stylized, with a prominent head and a long, angular body that tapers towards the bottom.

Objective of the Awards

FICCI Healthcare Excellence Awards were instituted in the year 2009, and have evolved as the most credible and coveted in the healthcare sector in a short span of time, with the following objectives:

To felicitate organizations that have:

- Shown operational excellence
- Innovated for the betterment of the industry
- Increased efficiency and improved performance of healthcare delivery at large

To felicitate individual contributions

A decorative graphic is located in the bottom right corner. It consists of a large, stylized arrow pointing to the right, composed of several geometric shapes. Above the arrow, there are several small plus signs (+) of varying sizes, suggesting a positive or upward trend.

Theme

Inspire

In matters of health, people exist in a state of inertia. It is important to assist them gain a healthy momentum. FICCI seeks to recognize those who inspire better health through their processes or practices or innovation



Inspire Change Together

Change

It is necessary to stop people from leading unhealthy lifestyles. Knowledge and awareness can help them understand the risks involved and thereby change their course to a healthy lifestyle. FICCI strives to lead the change in the system, showcase best practices that inspire change.



Together

As health is a shared responsibility, FICCI brings Healthcare stakeholders together to help people and the society at large, achieve good health.



FICCI THROUGH ITS HEALTHCARE EXCELLENCE AWARDS RECOGNIZES THOSE WHO INSPIRE, CHANGE AND THEREBY PAVE WAY TO NEW POSSIBILITIES.



AWARD CATEGORIES (GENERAL AWARD)

EXCELLENCE IN


Services

	<p>To recognize initiatives that have resulted in improving service delivery, thereby consistently meeting & managing patients expectations and to enhance their experience in a healthcare organization</p>
Eligible Participants	Number of winners
<p>Open to all hospitals and other healthcare service providers*</p>	<p>3 (One winner each in private, public hospital and other healthcare provider)</p>


Home Healthcare

	<p>To recognize the initiatives taken by institutions and organizations to provide a wide range of healthcare services to patients in their home</p>
Eligible Participants	Number of winners
<p>Open to all Hospital, Tele-medicine institutions and Other healthcare service providers*</p>	<p>1</p>


Social Initiatives

	<p>To recognize social initiative that has resulted in the upliftment of healthcare status in India. The initiative should have had a wider impact on preventive/ therapeutic and outcome-based healthcare scenarios</p>
Eligible Participants	Number of winners
<p>Open to Corporates, Other Healthcare Service Providers, NGO's and Not-for-Profit Organisations</p>	<p>2 (One winner from Corporates and Other Healthcare Service Providers and one winner from NGOs)</p>


Patient Safety

	<p>To recognize initiatives taken in improving patient care and safety. The initiatives taken to prevent and reduce risks, errors and harm that occur to patients during provision of healthcare</p>
Eligible Participants	Number of winners
<p>Open to all hospitals and other healthcare service providers*</p>	<p>3 (One winner each in private, public hospital and other healthcare provider)</p>

Capacity Building

	<p>To recognise healthcare organizations which have invested in upskilling of their employees along with an improvement in facilities in line with the latest developments in the field whilst maintaining or reducing the costs involved</p>
Eligible Participants	Number of winners
<p>Open to all hospitals, Other Healthcare Service Provider</p>	<p>1</p>

Digital innovation in Healthcare

	<p>Any equipment, device or technology intended for medical purposes which aid healthcare providers in diagnosing and treating patients to result in better healthcare. The medical device/ technology must have been manufactured/ adopted for commercial use after all regulatory clearances</p>
Eligible Participants	Number of winners
<p>Medical Technology/Device/ Health insurance companies and Healthcare research institutes/ Start-ups/ Hospitals/ Mobile Software-Apps</p>	<p>2 (One winner from Healthcare organization** implementing technology and one winner from medical device/ technology company/ healthcare research institute/ start-ups etc.)</p>

*Diagnostic Centre, Primary Health Centre, Ambulatory Services etc. | **Healthcare organization – Hospital, diagnostic lab, etc.

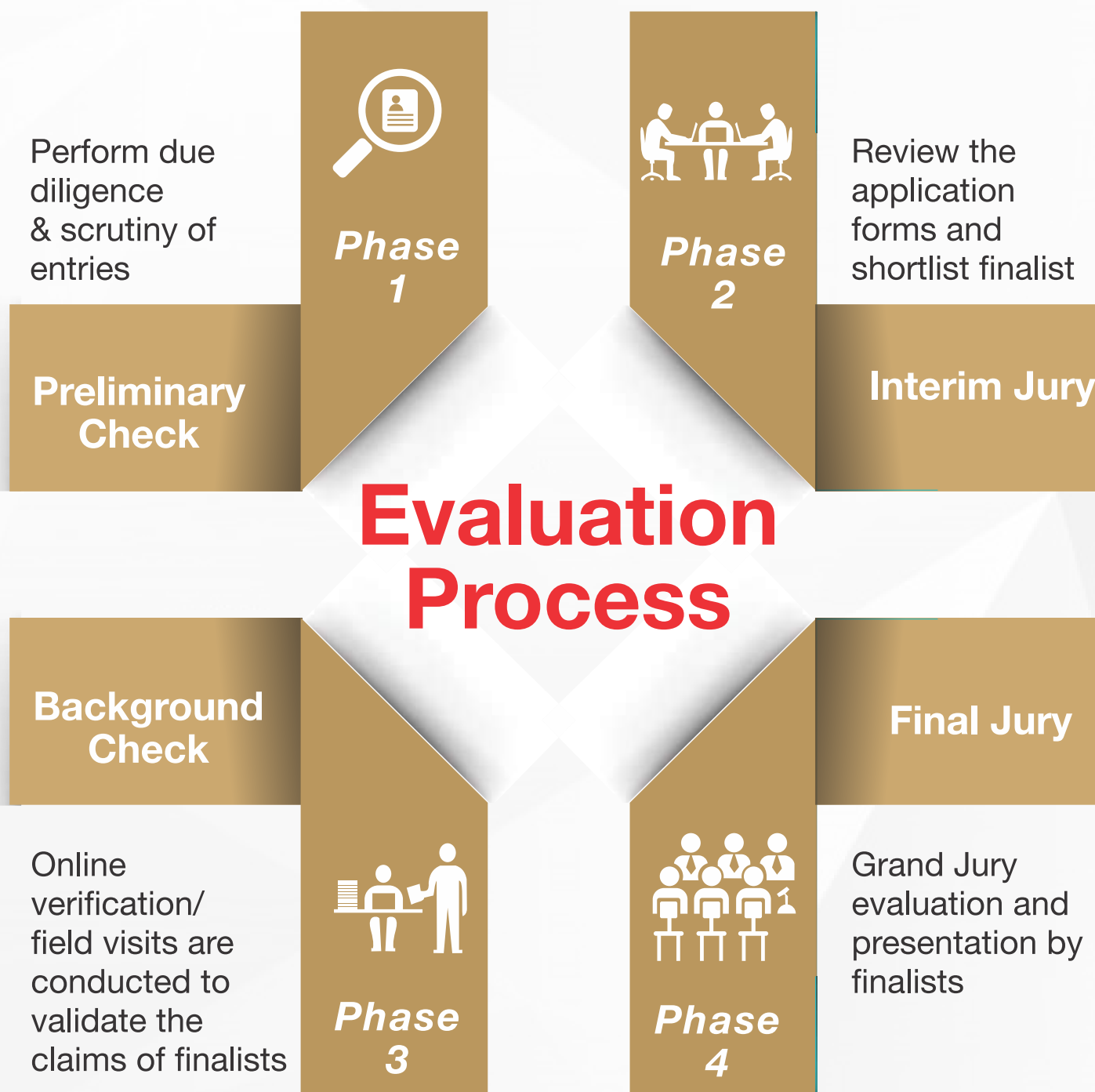
AWARD CATEGORIES 2021



AWARD CATEGORIES (SPECIAL AWARD)

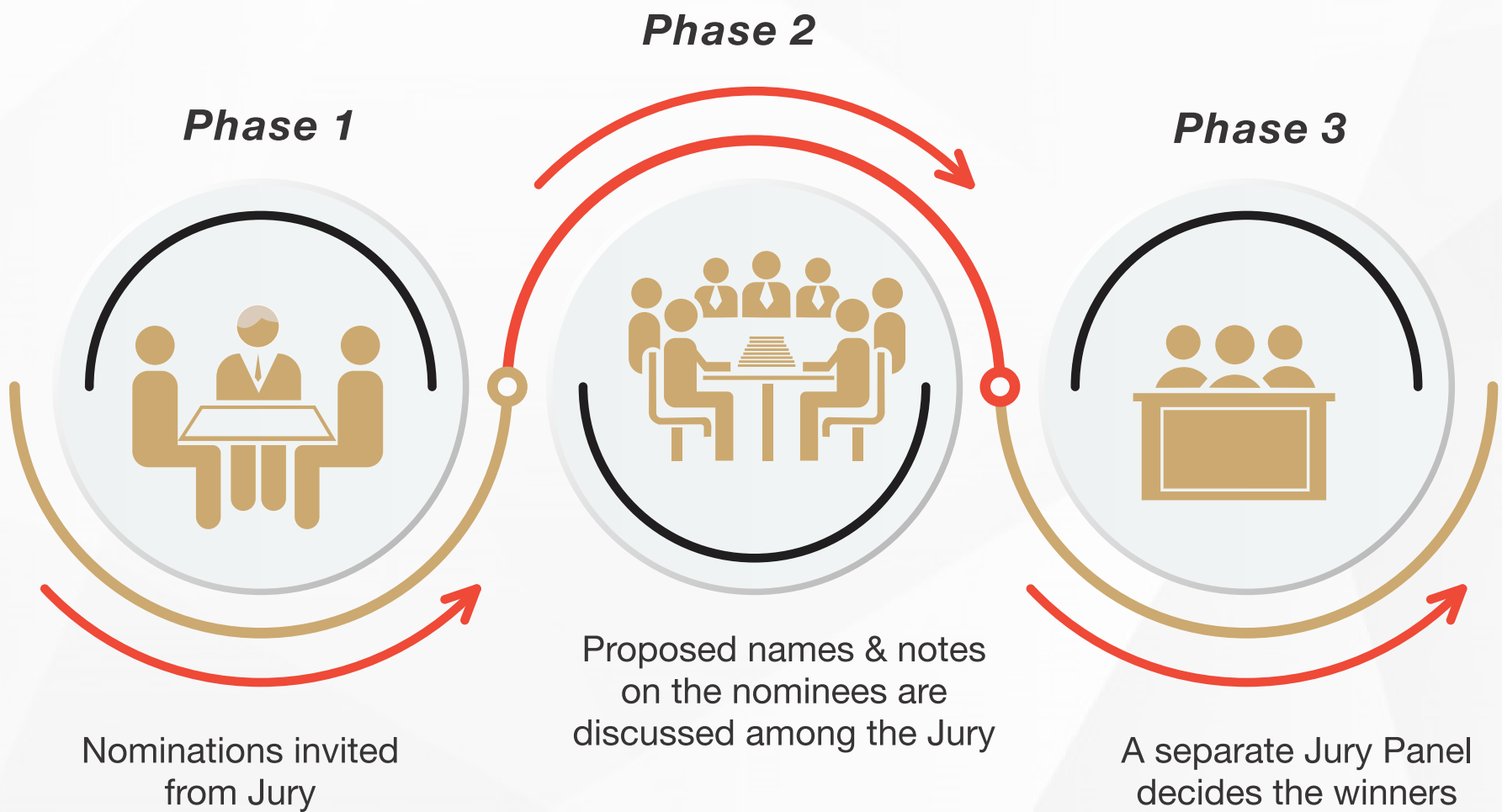
Award Categories	Definitions
Lifetime Achievement in Healthcare Industry	To recognize a person who has made significant impact on the Indian healthcare industry over their career. The award is for a well known and respected person in the healthcare industry who is a role model for current and future healthcare professionals
Healthcare Personality	A person who has had significant achievements during the past year in terms of business growth, mergers and acquisitions, positive regulatory change, betterment of academia, research, global expansion, etc.
Healthcare Humanitarian	The award will recognize a Social Activist who has made an outstanding contribution to healthcare segment in India. The social causes should have made a measurable impact in making quality healthcare available in India without any profit or business motive
Special award for Doctor/ Nurse/ Other healthcare worker	To recognize the healthcare provider who has been continuously striving to provide patients with COVID-19 with medical care in the best possible manner. The Award is to recognize their tremendous contribution and constant effort to make India a COVID-free country

General Categories





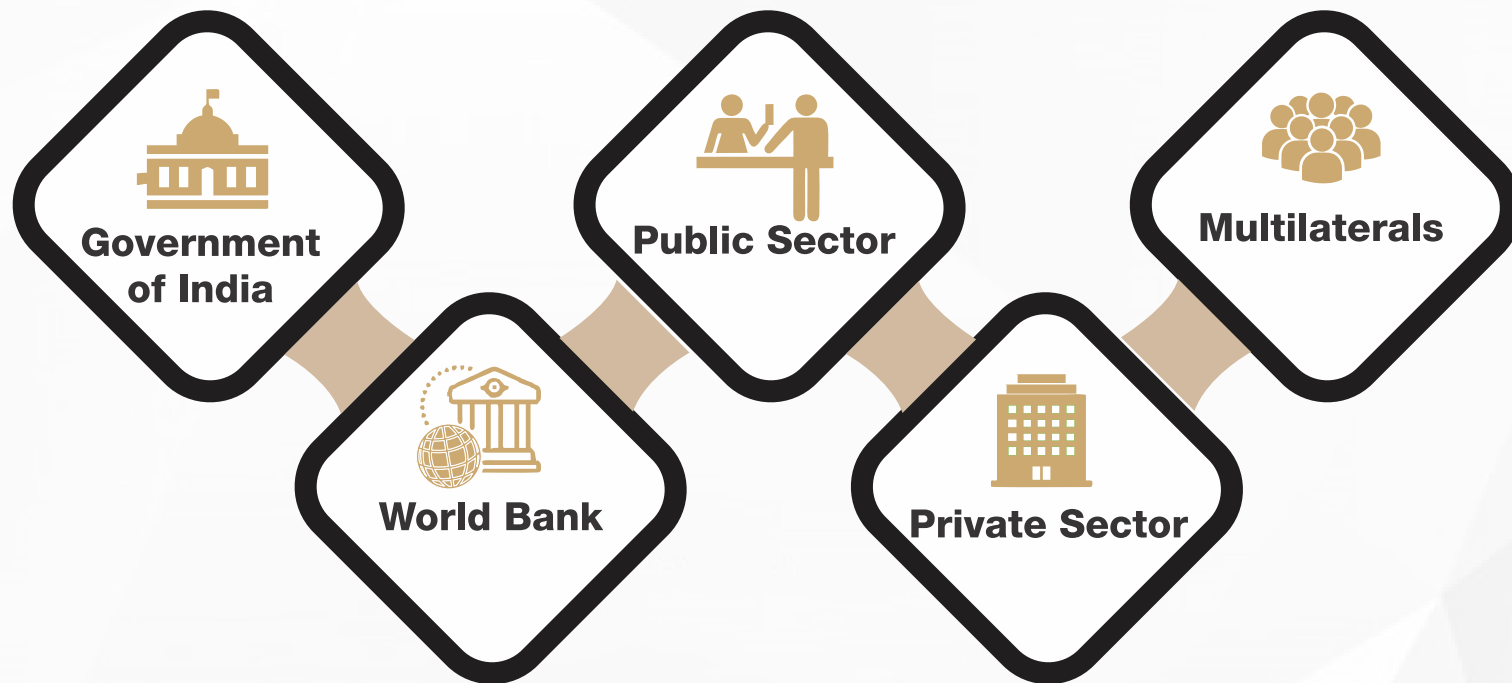

Individual Categories



Key Stakeholders of the Awards



- Healthcare industry constitutes these key pillars.
- Holistic approach to cover the spectrum of healthcare industry
- Note: Pharmaceutical manufacturing and retail is not relevant for the purpose of this Award

Awards Jury Chairpersons over the years



JUSTICE R.C LOHATI
Former Chief Justice of India



Mr M Damodaran
Former Chairman-SEBI



Justice Manmohan Sarin
Lokayukta, Delhi
Former Chief Justice, High Court of J&K,
Former Judge - High Court of Delhi



Dr SY Quraishi
Former Chief Election
Commissioner of India



Mr C K Mishra
Former Secretary
Ministry of Environment
Forest and Climate Change, GoI



Individual Category

Lifetime Achievement



2010
Late Dr G Venkataswamy
Founder
Arvind Eye Hospital



2011
Dr Prathap C Reddy
Chairman
Apollo Hospitals Group



2012
Dr Devi Prasad Shetty
Founder & Chairman
Narayana Hrudayalaya



2012
Dr L H Hiranandani
Founder Chairman
Hiranandani Foundation Trust



2013
Dr Ranjit Roy Chaudhury
Former Chairman
ICMR



2014
Dr K M Cherian
Chairman & CEO
Frontier Lifeline



2015
Dr Naresh Trehan
Chairman & Managing Director
Medanta - The Medicity



2016
Dr Narottam Puri
Chairman
NABH



2017
(Hony) Brig. Dr Arvind Lal
Chair, FICCI Health Service Committee;
Jury Co-Chair, FICCI Healthcare Excellence
Awards; CMD, Dr Lal PathLabs



2018
Dr Azad Moopen
Founder Chairman and Managing
Director, Aster DM Healthcare



2019
Dr Kiran Mazumdar Shaw
Chairperson & Managing Director
Biocon Limited



2020
Prof K Srinath Reddy
President
Public Health Foundation of India



Healthcare Humanitarian Award



2019
Ms Harmala Gupta
Founder
CanSupport



2018
Dr Abhay Bang & Dr Rani Bang
Founding Directors, Society of
Education Action and Research
in Community Health (SEARCH)



2020
Dr Ravindra & Smita Kolhe
Social Activist
Melghat, Maharashtra

Healthcare Personality of the Year



2011
Dr Hemraj Balchand Chandalia
Director
Denmarc



2011
Mr Shivinder M Singh
Managing Director
Fortis Healthcare Ltd



2012
Prof Mahesh Verma
Director Principal, Maulana Azad
Institute of Dental Studies



2013
Dr Narottam Puri
Chairman
NABH



2014
Dr Vinay Aggrawal
CMD
Pushpanjali Crosslay Hospital



2015
Ms Sangita Reddy
Joint Managing Director
Apollo Hospitals Group



2016
Dr KK Aggarwal
Honorary Secretary General of
Indian Medical Association (IMA)



2017
Dr Nandakumar Jairam
Chairman, CEO & Group Medical Director
Columbia Asia Hospitals - India



2018
Dr Girdhar Giyani
Director General Association
of Healthcare Providers (India)



2019
Dr Ranjan Pai
MD & CEO, Manipal Education &
Medical Group



2020
Dr Preetha Reddy
Vice Chairperson
Apollo Hospitals Enterprise Limited



2020
Dr Om Prakash Manchanda
Managing Director
Dr Lal PathLabs Ltd

Glimpses of Past Awards



Industry Testimonial



Dr Alok Roy
Chair-FICCI Health Services Committee
& Chairman Medica Group of Hospitals

“ FICCI Healthcare Excellence Awards have over the years emerged as the true definition of recognition for exemplary contributions made to the health sector. With the theme ‘Inspire, Change, together’ brings in the opportunity for the Who’s Who of Indian Industry and various other leading luminaries who have set benchmarks of excellence in the healthcare space to collaborate on one powerful platform and showcase their work alongside owing to great response from stakeholders across the Industry ”



(Hony) Brig Dr Arvind Lal
Chair- FICCI Swasth Bharat Task Force,
Executive Chairman, Dr Lal PathLabs Ltd,
Chairman, ALVL Foundation

“ The FICCI Healthcare Excellence Awards is very transparent and follows a very meticulous three stage procedure, starting from initial screening and shortlisting of applications, on - site validation visits, and finally live presentations and Q&A with an independent and eminent jury, for selecting the winners. The awards have gradually evolved into India's finest healthcare awards and is growing from strength to strength over the years. ”



Dr Harsh Mahajan
Co-Chair-FICCI Health Services Committee
and Founder & Chief Radiologist, Mahajan Imaging

“ The FICCI Healthcare Awards has been something which the healthcare industry watches very closely, and I have seen it emerge as the most coveted and credible in the industry over the years. ”



Mr Gautam Khanna
Co-Chair-FICCI Health Services Committee
& CEO P D Hinduja Hospital & MRC

“ In my opinion, the FICCI Healthcare Excellence Awards, will continue to grow year on year, and as more people get to know about it, the better it is for the industry, as more and more best practices would be shared and acknowledged. ”



Dr Nandakumar Jairam
Former Chairman – NABH & Columbia Asia Hospitals;
Advisor- Manipal Education & Medical Group and
Independent Healthcare Consultant

“ FICCI Healthcare Excellence Awards have evolved over the last several years, and it keeps on getting bigger and better every single year. The entire process is very meticulously planned and partners who enable this have ensured that the process is fool proof. I would rate the FICCI Healthcare Awards as one of the best! ”



Mr Probir Das
Executive Officer, Terumo Corporation

“ I must congratulate the FICCI Healthcare Excellence Award’s Secretariat and EY – the Tabulation Partner, for making sure the process is completely unbiased and very well governed, which increases the credibility of the awards. ”



SPONSORSHIP PROPOSAL



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- A powerful platform to leverage ideas, innovations, and technologies to bring a change and help create a healthier India.
- Establish brand identity and trust by aligning your business to a key audience of leading industry professionals and decision makers
- Comprehensive Brand recognition from over 3000+ High level health delegates
- Meet potential patrons, share expertise and best practices with Key Industry leaders
- Get profiled alongside health industry experts as a key voice in the Industry
- Leverage network, B2B interactions, engage with peers in a celebratory setting, well patronized by the industry
- The event will be promoted extensively across India through regional chambers and sectoral associations which are FICCI members and through Indian Missions across various sectors

Title Sponsor INR 40 Lacs



- Title Sponsor would be presenting the FICCI Healthcare Excellence Awards 2021. Complete brand and logo integration for title sponsor, the event will be referred to and recalled as (Sponsors Name) Presents FICCI Healthcare Excellence Awards 2021.
- Exclusive positioning as there would be only one Title Sponsor for the Awards.
- Exclusive branding in all Awards related collaterals, including trophy and certificate to winners.
- Representation at the Awards Jury.
- An exclusive media interaction with FICCI.
- Speaking slot in one of the panels at FICCI HEAL 2021 and a 10 minute speaking slot at the Awards.
- Representation on stage to present trophies for all categories along with Chief Guest/Guest of Honour.
- Opportunity to launch/ showcase a project or product at the awards ceremony.
- Private seating and lunch for the CEO with the Chief Guest, Guest of Honour, Awards Jury and other dignitaries at the Awards function.
- Awards Compendium to include message/foreword from the leadership team and one full inside cover page colour advertisement.
- Two reserved tables in the front row at the Awards phygital ceremony for colleagues and guests.
- Sponsors corporate film to be played in loop during lunch post the Awards ceremony, and pre-event at the registration area of the Awards venue.
- Corporate stall at the Awards venue/ virtual platform.
- Two Standee at FICCI HEAL 2021 and three at the Awards physical venue/ Sponsor Logo to be displayed at Thank you Sponsors Panel at premium location on the virtual platform.
- Complimentary passes to FICCI HEAL & Awards 2021.
- Verbal acknowledgement by Master of Ceremonies at the Award functions.



Powered by Sponsor (Only One) – 30 Lacs

- Sponsor would be powering the FICCI Healthcare Excellence Awards 2021. Complete brand and logo integration for title sponsor, the event will be referred to and recalled as - FICCI Healthcare Excellence Awards 2021 Powered by (Sponsors Name).
- Exclusive branding in all Awards related collaterals including certificates for winners.
- Representation at the Awards Jury.
- Exclusive positioning as there would be only one Powered by Sponsor for the Awards.
- Private seating and lunch for the CEO with the Chief Guest, Guest of Honour, Awards Jury and other dignitaries at the Awards function.
- Speaking slot in one of the panels at FICCI HEAL 2021 and a 5 minute speaking slot at the Awards.
- Opportunity to present few segments of Award along with Chief Guest/Guest of Honour.
- Sponsors corporate film to be played in loop during lunch post the Awards ceremony, and pre-event at the registration area of the Awards venue.
- One reserved table at the Awards phygital ceremony for colleagues and guests.
- One full cover page colour advertisement in the Awards compendium.
- One Standee at FICCI HEAL 2021 and two at the Awards physical venue/Sponsor Logo to be displayed at Thank you Sponsors Panel at premium location on the virtual platform.
- Complimentary passes to FICCI HEAL & Awards 2021.
- Verbal acknowledgement by Master of Ceremonies at the Award functions.

Co - Sponsor (Multiple) - 20 Lacs



- Sponsor would be acknowledged as Co-Sponsor of the FICCI Healthcare Excellence Awards 2021.
- Logo branding in all Awards related collaterals.
- Representation at the Awards Jury.
- Representation in one of the panel discussions at FICCI HEAL 2021.
- Sponsors corporate film to be played in loop during lunch post the Awards ceremony, and pre-event at the registration area of the awards venue.
- One reserved table at the Awards phygital ceremony for colleagues and guests.
- Complimentary passes to FICCI HEAL & Awards 2021.
- Verbal acknowledgement by Master of Ceremonies at the Award functions.

Important Information

- The size of the sponsors Logo and its positioning will differ as per category chosen. Logo of Title Sponsor and Powered by Sponsor will be on main backdrop. Logo of Co-Sponsor would be on the wings of the backdrop.
- Collaterals include Awards Backdrop, Thank You Sponsors Panel, website, brochure, EDM's, program agenda, Awards AV presentation, invitation cards, newspaper & magazine advertisements, awards case study compendium etc.
- Representation at Awards Jury, panel discussions, keynote addresses to be only from CEO or equivalent.
- A Flat 15 % Discount for a two year Commitment.

Awards Secretariat

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