



XI HEALTHCARE EXCELLENCE AWARDS 2019 11TH EDITION

20th August, 2019 | Le Meridien, New Delhi

INSPIRE • CHANGE • TOGETHER

FICCI - Industry's Voice for Policy Change

The FICCI Healthcare Excellence Awards was conceptualised in 2009, with an aim to felicitate organizations and individuals for their contributions to the industry by innovating for increased efficiency, affordability and improved performance of healthcare delivery at large. The FICCI Awards have emerged as the definitive recognition for contribution to healthcare in the country over the years based on Innovation, Impact and Sustainability & Scalability which forms the three criteria's for evaluation.

Indian Healthcare industry is growing at a tremendous pace owing to its strengthening coverage, services and increasing expenditure by public as well as private players, however, there is no dearth of challenges as India lags the world averages in key health indicators, health infrastructure and manpower compared to the developed world, and hence organizations who through their innovative solutions are able to address these challenges, should be recognized and encouraged.

Our Vision

To be the thought leader for industry, its voice for policy change and its guardian for effective implementation.

Our Mission

To carry forward our initiatives in support of rapid, inclusive and sustainable growth that encompass health, education, livelihood, governance and skill development.

To enhance efficiency and global competitiveness of Indian industry and to expand business opportunities both in domestic and foreign markets through a range of specialised services and global linkages.



FICCI's Flagship

AWARDS



FICCI Healthcare Excellence Awards

FICCI Higher Education Excellence Awards

**FICCI Quality Systems Excellence Awards
for Manufacturing**

FICCI Millennium Alliance Awards

**FICCI DST-Lockheed Martin Innovators'
Competition & Awards**

FICCI Water Awards

FICCI Chemicals & Petrochemicals Awards

FICCI India Sports Awards

FICCI SEDF Business World CSR Awards





Why FICCI: Relevance

Apex industry body, we recognize, promote, and encourage best practices in the sectors that we work across



Having a wide reach across industry, being represented by over 2,50,000 members

Neutral credible platform



Forum for convergence of Public & Private Sectors



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A large, stylized gold outline of a person is positioned on the left side of the slide. The outline is composed of thick, hand-drawn style lines. The person's head is tilted back, and their arms are raised, with one arm bent at the elbow. The legs are also raised, creating a dynamic, celebratory pose.

Objective of the Awards

FICCI Healthcare Excellence Awards were instituted in the year 2009, and have evolved as the most credible and coveted in the healthcare sector in a short span of time, with the following objectives:

To felicitate organizations that have:

- Shown operational excellence
- Innovated for the betterment of the industry
- Increased efficiency and improved performance of healthcare delivery at large

To felicitate individual contributions



Theme

Inspire

In matters of health, people exist in a state of inertia. It is important to assist them gain a healthy momentum. FICCI seeks to recognize those who inspire better health through their processes or practices or innovation



Inspire Change Together

Change

It is necessary to stop people from leading unhealthy lifestyles. Knowledge and awareness can help them understand the risks involved and thereby change their course to a healthy lifestyle. FICCI strives to lead the change in the system, showcase best practices that inspire change.



Together





As health is a shared responsibility, FICCI brings Healthcare stakeholders together to help people and the society at large, achieve good health.



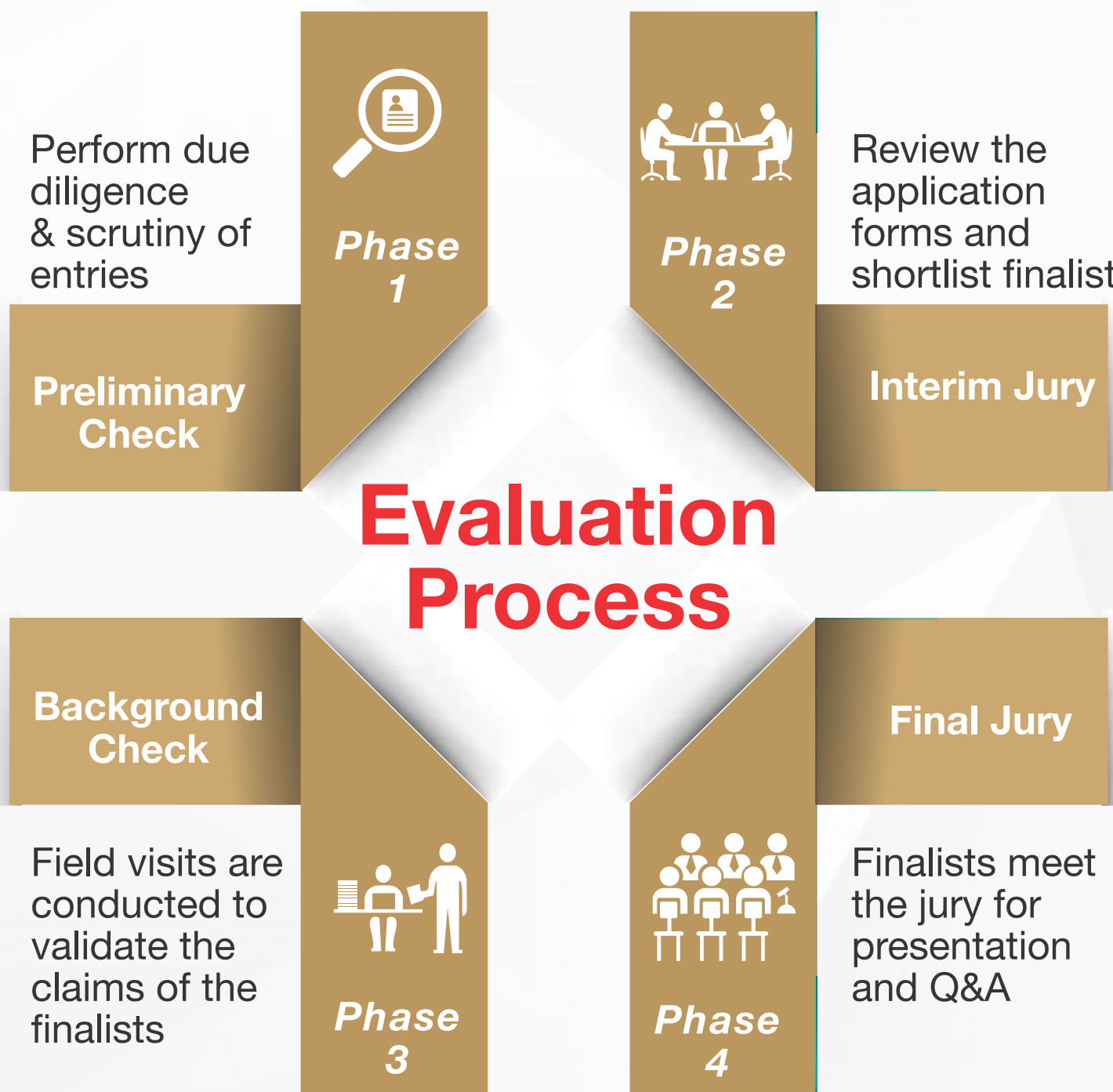
FICCI THROUGH ITS HEALTHCARE EXCELLENCE AWARDS RECOGNIZES THOSE WHO INSPIRE, CHANGE AND THEREBY PAVE WAY TO NEW POSSIBILITIES.



Pillars of the Awards

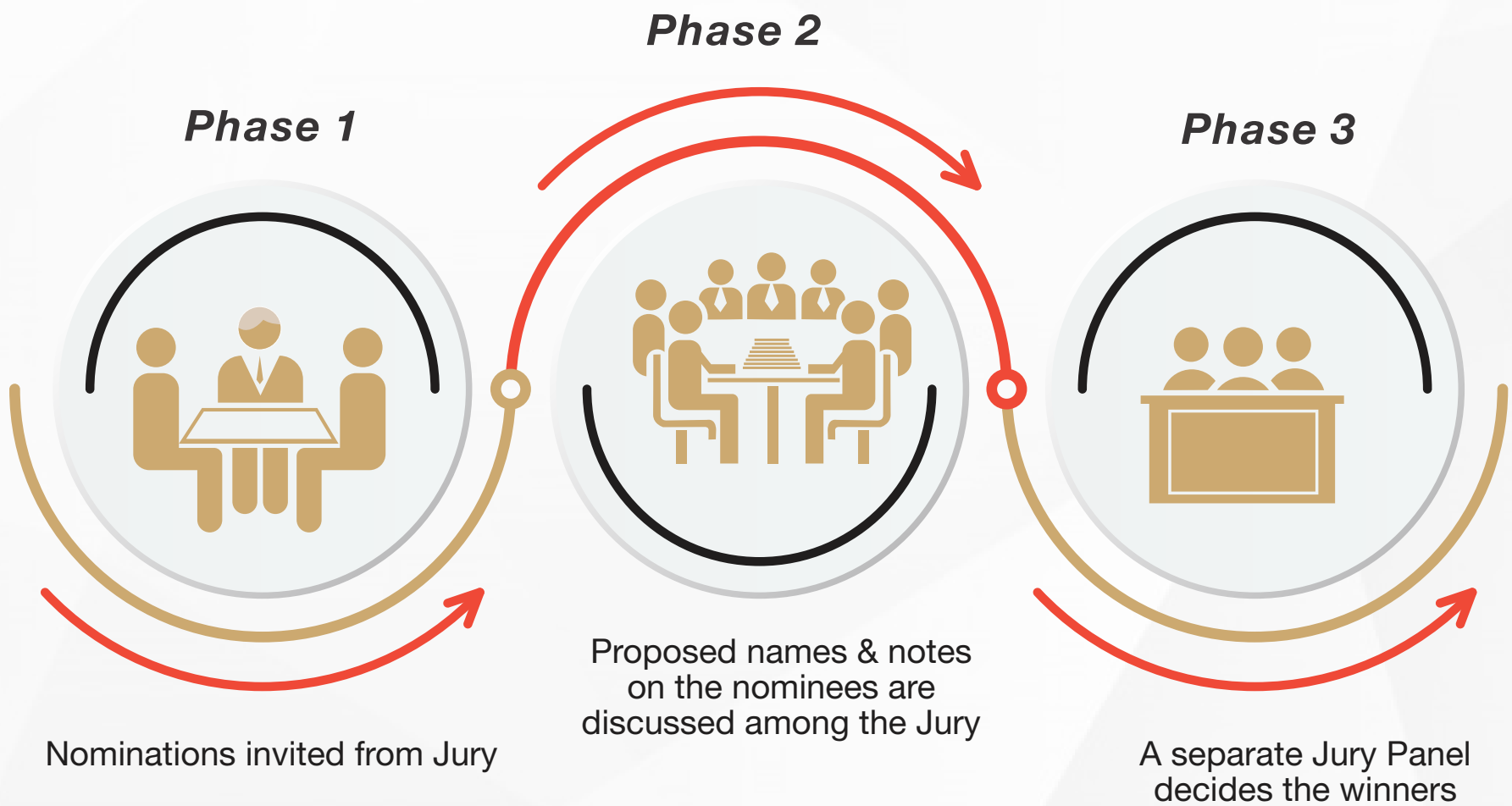
Platform	Definition	Categories	Broad Criteria
 <p>Hospitals and Diagnostic Centres</p>	Recognizing excellence in operations and performance	<ul style="list-style-type: none"> • Patient Safety • Customer Experience • PHC / CHC • Skill Development • Social Initiative • Preventive Care 	<ul style="list-style-type: none"> • Innovation/Initiative • Quality care • Adoption of quality and Information standards • Adoption of technology/digital • Research and development
 <p>Manufacturers / Technology Provider</p>	Recognising innovations in equipments or techniques which has resulted in better healthcare in India. The technology must have been developed in India, reinforcing 'Make in India'	<ul style="list-style-type: none"> • Innovation in Medical Technology • Disruptive Innovator 	<ul style="list-style-type: none"> • Innovation • Impact to various stakeholders • Sustainability • Replicability
 <p>Health Insurance</p>	Innovative insurance products, using new means and products design to deliver healthcare services to the masses	<ul style="list-style-type: none"> • Health Insurance Products 	<ul style="list-style-type: none"> • Innovation • Impact to various stakeholders • Sustainability • Replicability
 <p>Key People who Moved the Needle</p>	Recognizing people who have changed the course of the Indian healthcare industry with their vision and courage	<ul style="list-style-type: none"> • Lifetime Achievement • Healthcare Personality of the Year 	Contribution to healthcare industry

General Categories





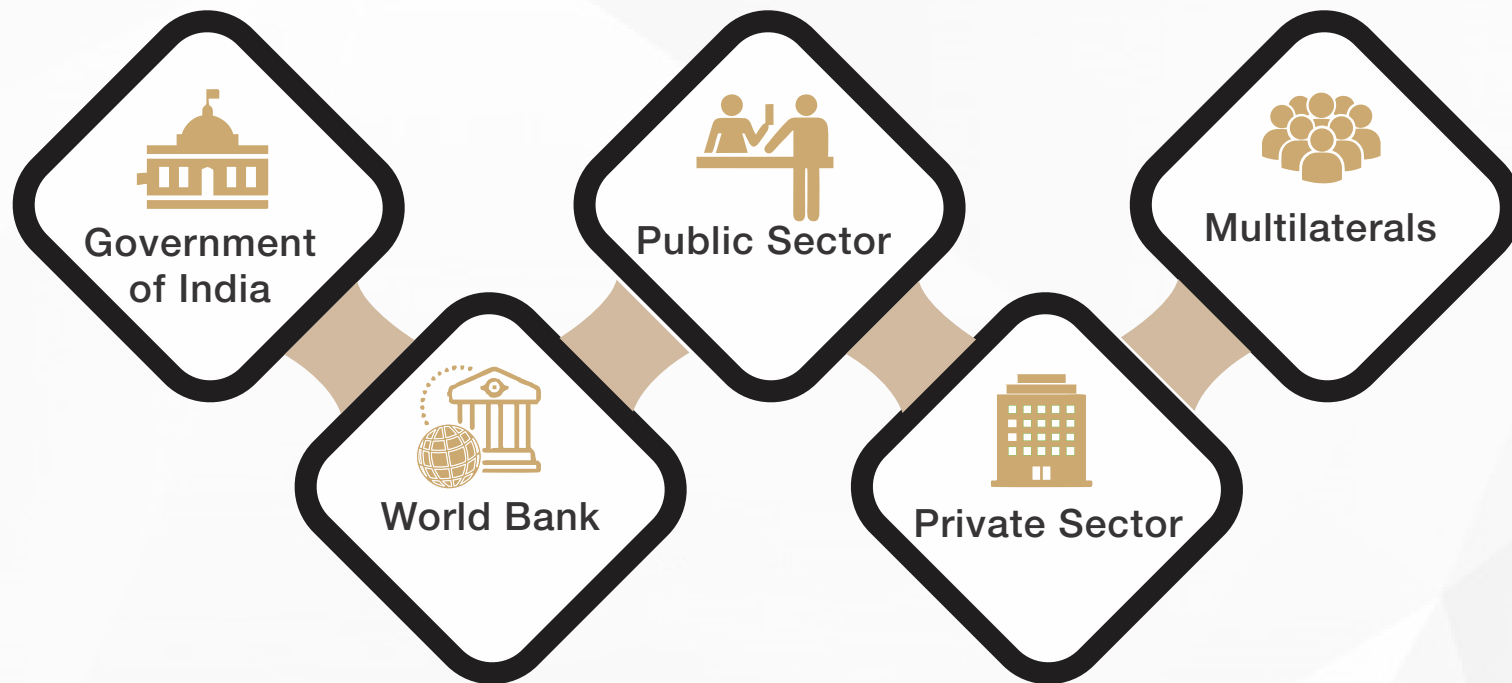

Individual Categories



Key Stakeholders of the Awards



- Healthcare industry constitutes these key pillars.
- Holistic approach to cover the spectrum of healthcare industry
- Note: Pharmaceutical manufacturing and retail is not relevant for the purpose of this Award

Awards Jury Chairpersons over the years



JUSTICE R.C LOHATI
Former Chief Justice of India



Mr M Damodaran
Former Chairman-SEBI



Justice Manmohan Sarin
Lokayukta, Delhi
Former Chief Justice, High Court of J&K,
Former Judge - High Court of Delhi



Dr SY Quraishi
Former Chief Election
Commissioner of India



Individual Category

Lifetime Achievement



2010
LATE DR G VENKATASWAMY
Founder
Aravind Eye Hospital



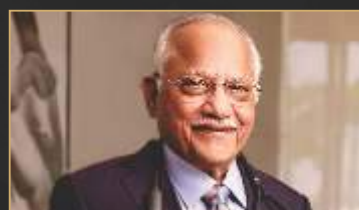
2012
DR L H HIRANANDANI
Founder Chairman
Hiranandani Foundation Trust



2015
DR NARESH TREHAN
Chairman & Managing Director
Medanta - The Medicity



2018
Dr Azad Moppin
Founder Chairman and Managing
Director Aster, DM, Healthcare



2011
DR PRATHAP C REDDY
Chairman
Apollo Hospitals Group



2013
DR RANJIT ROY CHAUDHURY
Former Chairman
ICMR



2016
DR NAROTTAM PURI
Chairman
NABH



2012
DR DEVI PRASAD SHETTY
Founder & Chairman
Narayana Hrudayalaya



2014
DR K M CHERIAN
Chairman & CEO
Frontier Lifeline



2017
(HONY) BRIG. DR ARVIND LAL
Chair, FICCI Health Services Committee;
Jury Co-Chair, FICCI Healthcare Excellence
Awards; CMD, Dr Lal PathLabs



Healthcare Humanitarian Award



2018
Dr Abhay Bang & Dr. Rani Bang
Founding Directors, Society of
Educations, Action and Research
in Community Health (Search)

Healthcare Personality of the Year



2012
PROF MAHESH VERMA
Director Principal
Maulana Azad Institute of Dental Studies



2011
DR HEMRAJ BALCHAND CHANDALIA
Director, Denmark



2011
MR SHIVINDER M SINGH
Managing Director
Fortis Healthcare Ltd



2015
MS SANGITA REDDY
Joint Managing Director
Apollo Hospitals Group



2014
DR VINAY AGGARWAL
CMD
Pushpanjali Crosslay Hospital



2013
DR NAROTTAM PURI
Chairman
NABH



2017
DR NANDAKUMAR JAIRAM
Chairman, CEO & Group Medical Director
Columbia Asia Hospitals - India



2016
DR KK AGGARWAL
Honorary Secretary General of
Indian Medical Association (IMA)



2018
DR GIRDHAR GIYANI
Director General Association
of Healthcare Providers (India)

Industry Testimonial



Dr Nandakumar Jairam
Co-Chair, Awards Jury 2016;
Chairman & Group Medical Director
Columbia Asia Hospital

“ FICCI Healthcare Excellence Awards have evolved over the last several years, and it keeps on getting bigger and better every single year. The entire process is very meticulously planned and partners who enable this have ensured that the process is fool proof. I would rate the FICCI Healthcare Awards as one of the best! ”



Mr Ashok Kakkar
Managing Director
Varian Medical Systems

“ I have been associated with the FICCI Healthcare Excellence Awards for the past several years. I think the kind of rigour and transparency FICCI brings into whole process, by involving an independent jury, and validation agency, makes it stand out from the rest. In my view it is one of the most credible awards, owing to the meticulous process which they have adopted. ”



Mr Varun Khanna
Co-Chair, FICCI Health
Services Committee
Managing Director Becton Dickinson

“ The increase in the number of applications, and the participation of the whole and who from the healthcare industry is a reasonable testimony of the significance and popularity of the FICCI Healthcare Excellence Awards. This apart, what's interesting is that, not only do industry peers quote these awards, and awardees in everyday life, the learnings from the best practices that are shared through this platform, also inspire others to achieve excellence. In my opinion, the FICCI Awards, is a fairly well established property today, and I would certainly get inspired if I won an Award from FICCI. ”



(Hony) Brig. Dr Arvind Lal
Chairman & MD
Dr Lal Pathlabs

“ The FICCI Healthcare Excellence Awards is very transparent and follows a very meticulous three stage procedure, starting from initial screening and shortlisting of applications, on - site validation visits, and finally live presentations and Q&A with an independent and eminent jury, for selecting the winners. The awards have gradually evolved into India’s finest healthcare awards and is growing from strength to strength over the years.”



Mr Probir Das
Managing Director
Terumo India

“ I must congratulate the FICCI Healthcare Excellence Award’s Secretariat and EY – the Tabulation Partner, for making sure the process is completely unbiased and very well governed, which increases the credibility of the awards.”



Mr Antony Jacob
CEO
Apollo Munich Health Insurance

“ The FICCI Healthcare Awards has been something which the healthcare industry watches very closely, and I have seen it emerge as the most coveted and credible in the industry over the years.”



Mr Gautam Khanna
CEO
Hinduja Hospital

“ In my opinion, the FICCI Healthcare Excellence Awards, will continue to grow year on year, and as more people get to know about it, the better it is for the industry, as more and more best practices would be shared and acknowledged.”

Glimpses of Past Awards



SPONSORSHIP PROPOSAL



X1 **HEALTHCARE
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- Well established property in Indian healthcare, which is in its eleventh year, and well patronized by the industry.
- A platform, to leverage ideas, innovations, and technologies to create an impact / start a change to help create a healthier India.
- Your ecosystem sees you invested in ideas and actions that matter to the country and the world, by working together with individuals and organizations who want to be change agents.
- Your brand to be associated with intelligent conversations, and also get access to the best and brightest innovators in the field.

Title Sponsor INR 30 Lacs



- Title Sponsor would be presenting the FICCI Healthcare Excellence Awards 2019. Complete brand and logo integration for title sponsor, the event will be referred to and recalled as (Sponsors Name) Presents FICCI Healthcare Excellence Awards 2019.
- Exclusive positioning as there would be only one Title Sponsor for the Awards.
- Exclusive branding in all awards related collaterals, including trophy and certificate to winners.
- Representation at the awards advisory group and awards jury.
- An exclusive media interaction with FICCI.
- Speaking slot in one of the panels at FICCI HEAL 2019 and a 10 minute speaking slot at the Awards.
- Representation on stage to present trophies for all categories along with Chief Guest/Guest of Honour.
- Opportunity to launch/ showcase a project or product at the awards ceremony.
- Private seating and dinner for the CEO with the Chief Guest, Guest of Honour, Awards Jury and other dignitaries at the awards function.
- Awards Compendium to include message/foreword from the leadership team and one full inside cover page colour advertisement.
- Two reserved tables in the front row at the Awards ceremony for colleagues and guests.
- Sponsors corporate film to be played in loop during dinner post the Awards ceremony, and pre-event at the registration area of the awards venue.
- Sponsoring organization's brochure and/or DVD to be part of Awards attendees kits.
- Corporate pavilion at the awards venue.
- Two Standee at FICCI HEAL 2019 and three at the Awards venue.
- Fifteen complimentary passes to FICCI HEAL & Awards 2019.
- Verbal acknowledgement by Master of Ceremonies at the Award functions.



Powered by Sponsor (Only One) – 25 Lacs

- Sponsor would be powering the FICCI Healthcare Excellence Awards 2019. Complete brand and logo integration for title sponsor, the event will be referred to and recalled as - FICCI Healthcare Excellence Awards 2019 Powered by (Sponsors Name).
- Exclusive branding in all awards related collaterals including certificates for winners.
- Representation at the awards advisory group and awards jury.
- Exclusive positioning as there would be only one Powered by Sponsor for the Awards.
- Representation at the awards advisory group and awards jury.
- Private seating and dinner for the CEO with the Chief Guest, Guest of Honour, Awards Jury and other dignitaries at the awards function.
- Speaking slot in one of the panels at FICCI HEAL 2019 and a 5 minute speaking slot at the Awards.
- Opportunity to present few segments of Award along with Chief Guest/Guest of Honour.
- Sponsoring organization's brochure and/or DVD to be part of Awards attendees kits.
- Sponsors corporate film to be played in loop during dinner post the Awards ceremony, and pre-event at the registration area of the awards venue.
- One reserved table at the Awards ceremony for colleagues and guests.
- One full cover page colour advertisement in the awards compendium.
- One Standee at FICCI HEAL 2019 and two at the Awards venue.
- Ten complimentary passes to FICCI HEAL & Awards 2019. = Verbal acknowledgement by Master of Ceremonies at the Award functions.

Co - Sponsor (Multiple) – 15 Lacs



- Sponsor would be acknowledged as Co-Sponsor of the FICCI Healthcare Excellence Awards 2019.
- Logo branding in all awards related collaterals.
- Representation at the awards advisory group and awards jury.
- Representation in one of the panel discussions at FICCI HEAL 2019.
- Sponsoring organization's brochure and/or DVD to be part of Awards attendees kits.
- Sponsors corporate film to be played in loop during dinner post the Awards ceremony, and pre-event at the registration area of the awards venue.
- One reserved table at the Awards ceremony for colleagues and guests.
- Five complimentary passes to FICCI HEAL & Awards 2019.
- Verbal acknowledgement by Master of Ceremonies at the Award functions.



Dinner Sponsor – 10 Lacs

- Sponsor would be acknowledged as Dinner Sponsor of the FICCI Healthcare Excellence Awards 2019.
- Logo branding in all awards related collaterals.
- Exclusive Dinner Sponsor Panels at the F&B area at the venue.
- Five complimentary passes to FICCI HEAL & Awards 2019
- Sponsoring organization's brochure and/or DVD to be part of Awards attendees kits
- Sponsors corporate film to be played in loop during dinner post the Awards ceremony, and pre-event at the registration area of the awards venue.
- One reserved table at the Awards ceremony for colleagues and guests.
- Verbal promotion and acknowledgement by Master of Ceremonies at the Award functions.

Important Information

- The size of the sponsors Logo and its positioning will differ as per category chosen. Logo of Title Sponsor and Powered by Sponsor will be on main backdrop. Logo of Co-Sponsor would be on the wings of the backdrop.
- Collaterals include awards Backdrop, Thank You Sponsors Panel, website, brochure, EDM's, program agenda, Awards AV presentation, invitation cards, television episode, newspaper & magazine advertisements, awards case study compendium etc.
- Representation at awards jury, panel discussions, keynote addresses to be only from CEO or equivalent. = A Flat 15 % Discount for a two year Commitment.

Awards Secretariat

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